

# NORWAY GRANTS

GREEN INDUSTRY INNOVATION

GOOD FOR BUSINESS  
AND GOOD FOR THE  
ENVIRONMENT!

## “ Are you interested in improving the environmental performance of enterprises? ”

Why not enter into a partnership with a company with the view to increase the competitiveness of green enterprises!

Green Industry Innovation is one of the programme areas in the EEA and Norway Grants financial assistance for the period 2009-2014. It is a business development programme, with private sector as the primary target group. Total contribution from Norway is close to €100 million.



Innovation Norway

### Expected outcomes are:

- › realisation of opportunities of the technological progress and greening of the economy;
- › reduced production of waste and reduced air, water and soil pollution;
- › more use of environmentally friendly technologies;
- › more green job creation and entrepreneurship.

**GOOD FOR BUSINESS AND GOOD FOR THE ENVIRONMENT!**

# WHAT MAY BE SUPPORTED?

The programme will address three main challenges. Below are some project examples to illustrate what may be supported within these three challenges.

## Environmental innovation

- › New packaging methods and materials.
- › Development of environmental criteria for smart purchasing decisions.
- › Introduction of life cycle thinking in the production process.
- › Waste reduction and process optimisation.
- › Development of green products, smart buildings green label, packaging etc.

## Greening of new and existing enterprises

- › Modernisation of existing plants (production processes and product design).
- › Recovery, use and reuse of recycled materials for manufacturing of products.
- › Development or expansion of manufacturing for renewable energy and energy efficient products or components.
- › Greening of production, monitoring and management systems.

## Entrepreneurship

- › Eco training and awareness networks – establishing of entrepreneur networks.
- › Training and campaigns such as conferences on green entrepreneurship for business, aspiring entrepreneurs and students.

# BILATERAL PARTNERSHIP

This programme will be based on partnership projects. We want to strengthen the bilateral relations between the beneficiary states and Norway, and take advantage of Norwegian

experiences and technologies. Thus, project proposals with Norwegian partners will be given priority. Only legal entities/applicants from the beneficiary states can apply.



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## TIMELINE

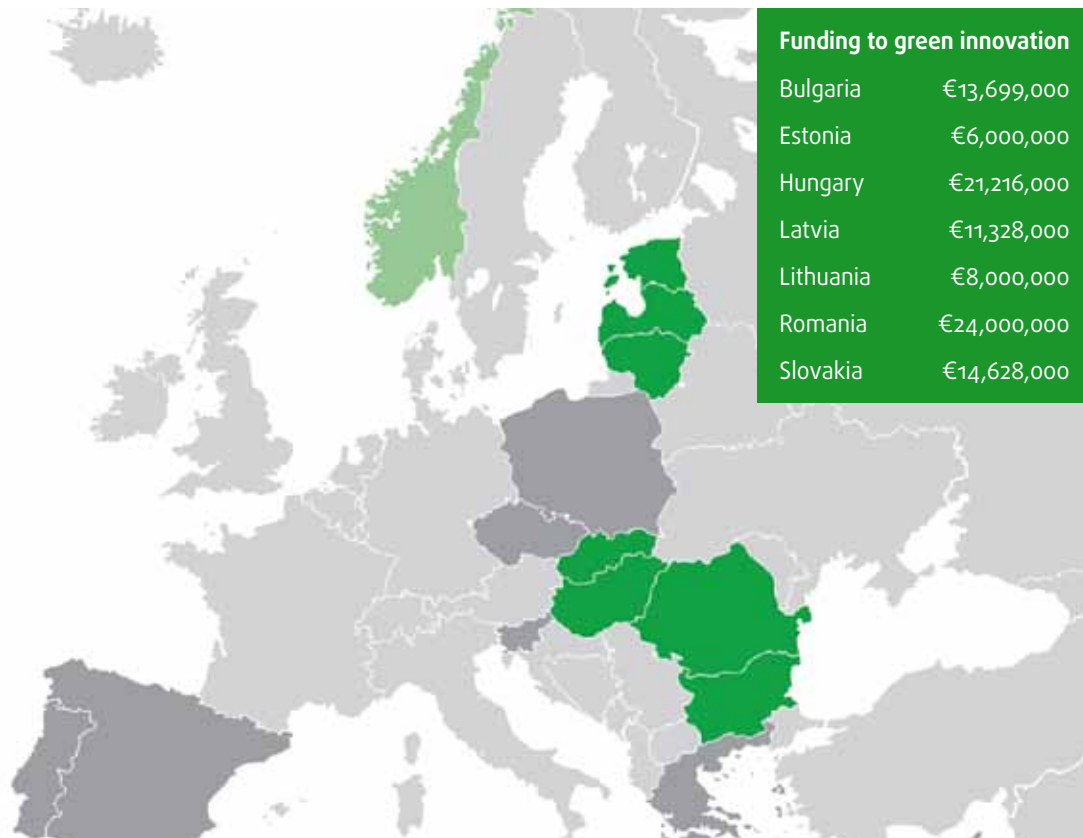
Project grants will be made available to applicants through individual calls for proposals under each country specific programme starting 2012.

Deadline for project implementation: April 2016.

## LEGAL COMPLIANCE

The applicable European and national rules on public procurement and on state aid, procedural and substantive, shall be complied with at any level in the implementation of a project. The contribution from Norway, in the form of grants for co-financing of projects, will be determined on a case-by-case basis, taking all relevant factors into account.

# COUNTRY OVERVIEW



The EEA and Norway Grants 2009-14 provide €1.8 billion in funding to 15 EU countries in Central and Southern Europe. The funds are 97% provided by Norway and aim to reduce disparities and strengthen bilateral relations. Iceland and Liechtenstein also contribute to the EEA Grants. Together with Norway, they cooperate closely with the European Union through the European Economic Area (EEA) Agreement.

Seven beneficiary states have selected the Green Industry Innovation programme area.  
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Cover photograph:  
Pripechene solar plant – Nikolay Abadjiev

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