

Project title:Blue Generation Project

	Country	Project partner status	Institution	Type of institution	City
	Greece	Lead partner	Militos Consulting SA	Private	Athens
	Bulgaria	Beneficiary partner	Active Bulgarian Society	NGO	Blagoevgrad
	Poland	Beneficiary partner	Enterprising Society Development Foundation	NGO	Wola
•	Portugal	Beneficiary partner	European Intercultural Club	NGO	Amadora
(1)	Portugal	Beneficiary partner	CONTEXOS	NGO	Faro
	Spain	Beneficiary partner	Sea Teach	Private	Cala D'or
	Belgium	Expertise partner	Sea Europa	NGO	Brussels
	Belgium	Expertise partner	European Boating Industry	NGO	Brussels
	Germany	Expertise partner	SubMariner Network EEIG	Non-profit	Berlin
#	Iceland	Expertise partner	Iceland Aquaculture Association	NGO	Reykjavik
#	Norway	Expertise partner	Norwea	NGO	Oslo

ABOUT THE PROJECT

WHY: The Blue Economy includes jobs within coastal tourism, aquaculture, ocean energy, marine biotechnology and maritime transport. This is one of the economic sectors that is foreseen to grow the next years, but many young people do not find these jobs attractive. There is a need to make these jobs more relevant for young people and match vacant jobs with unemployed people.

WHAT: The project partners would like to inspire and engage youth between 15 and 29 to pursue a career in the Blue Economy. This will be done by bringing together experts from the Blue Economy and youth organisations to share knowledge about training opportunities and vacant jobs. A training programme will be developed for young mentors who will promote the sector to 39,000 young people in schools, adult education centres, NGOs, unemployment services and local associations across five countries. At least 2,000

PROJECT DURATION (months):

GRANT AMOUNT: € 1.5 MILLION

AREAS OF SUPPORT: INNOVATION AND EXPLORATION, TRANSFER OF KNOW-HOW

young people will get access to training and mentoring. The project partners will also create a Blue Economy guide and a job platform.

Target groups:

- Young people not in employment, education or training (NEETs)
- Youth at risk of becoming NEETs

ABOUT THE FUND

The €60 million EEA and Norway Grants Fund for Youth Employment supports transnational project initiatives that promote sustainable and quality youth employment in Europe. The focus on transnational cooperation reflects the view that unemployment among youth is a common European challenge and common European solutions should therefore be explored.

The fund seeks to complement existing EU funding on youth employment initiatives, e.g. the long-term unemployed in the age group 25-29.

The selected projects aim to:

- Make it easier for 25 000 young people to find a job
- Create 3500 jobs in NGOs and social enterprises
- Help 1800 young people start up their own business

The 27 selected projects involve partners from all the 15 beneficiary countries of the EEA and Norway Grants as well as Ireland, Italy and Spain – all countries with high youth unemployment. The projects also include expertise partners from the donor countries Iceland and Norway as well as two international organisations and other EU member states.

www.eeagrants.org/youthemployment

ABOUT THE EEA AND NORWAY GRANTS

The EEA and Norway Grants represent the contribution of Iceland, Liechtenstein and Norway to reducing economic and social disparities and to strengthening bilateral relations with 15 EU countries in Central and Southern Europe and the Baltics. For the period 2014-2021, the total contribution is €2.8 billion (EEA Grants €1.5 billion and Norway Grants €1.3 billion).

Under the EEA Agreement, Iceland, Liechtenstein and Norway are part of the European internal market. The EEA Agreement sets out the common goal of working together to reduce social and economic disparities.